

Careers Newsletter Issue 1 December 2020

Introduction

Welcome to the First Edition!

Welcome to the first edition of Biddulph High School's new Careers Newsletter.

I hope you are all keeping safe and well.

I want to take this opportunity to reassure you that I am still working hard with all students to ensure that they are fully prepared for their next steps and that they fully understand the changing world around them. I am continually supporting their ambition for the future.

At this time of uncertainty and disruption it is so important for young people to stay engaged with Careers and continually think about what career opportunities there are out there, how to get there and what they'll need to prepare themselves for this journey. We have put together this new Careers Newsletter which contains a wealth of information for students of all year groups and at different points in their career pathways. There will also be useful stuff for parents, carers and staff too!

Careers Support

If you or your Son/Daughter have any career questions, please get in touch: careers@biddulphhigh.co.uk

Online Careers Resources

The school website holds lots of careers related information and key websites.

You can follow us on Twitter @biddulphhigh, on Facebook – Biddulph High Community Group and via our new LinkedIn profile – Biddulph High. Opportunities and key events are posted regularly and emailed to student email addresses, so keep checking your inbox!

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What is Unifrog?

UNIFROG



Unifrog is a fantastic online careers platform which is designed to connect students with their future pathways. The aim of unifrog is to provide all students with all the information they might need for whatever pathway they want to choose.

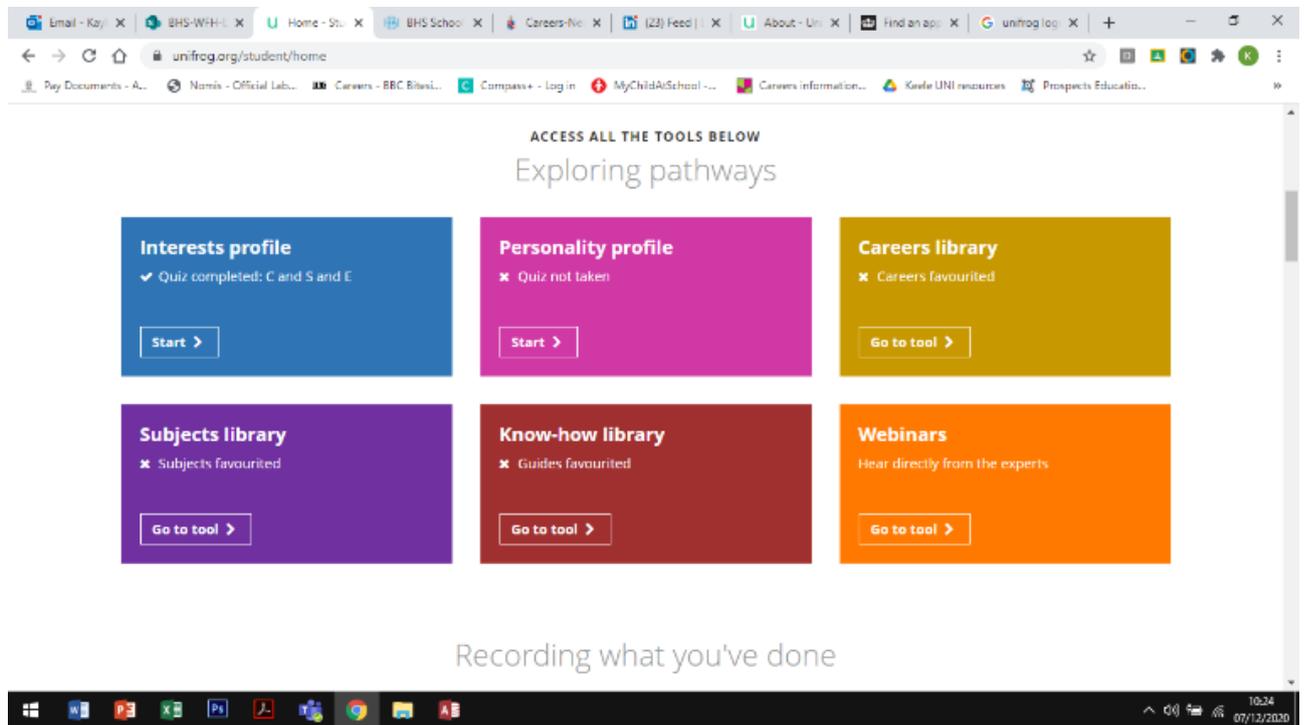
All students in Year 10 should have a login, if you do not please email careers@biddulphhigh.co.uk to reset your password.

My Homepage

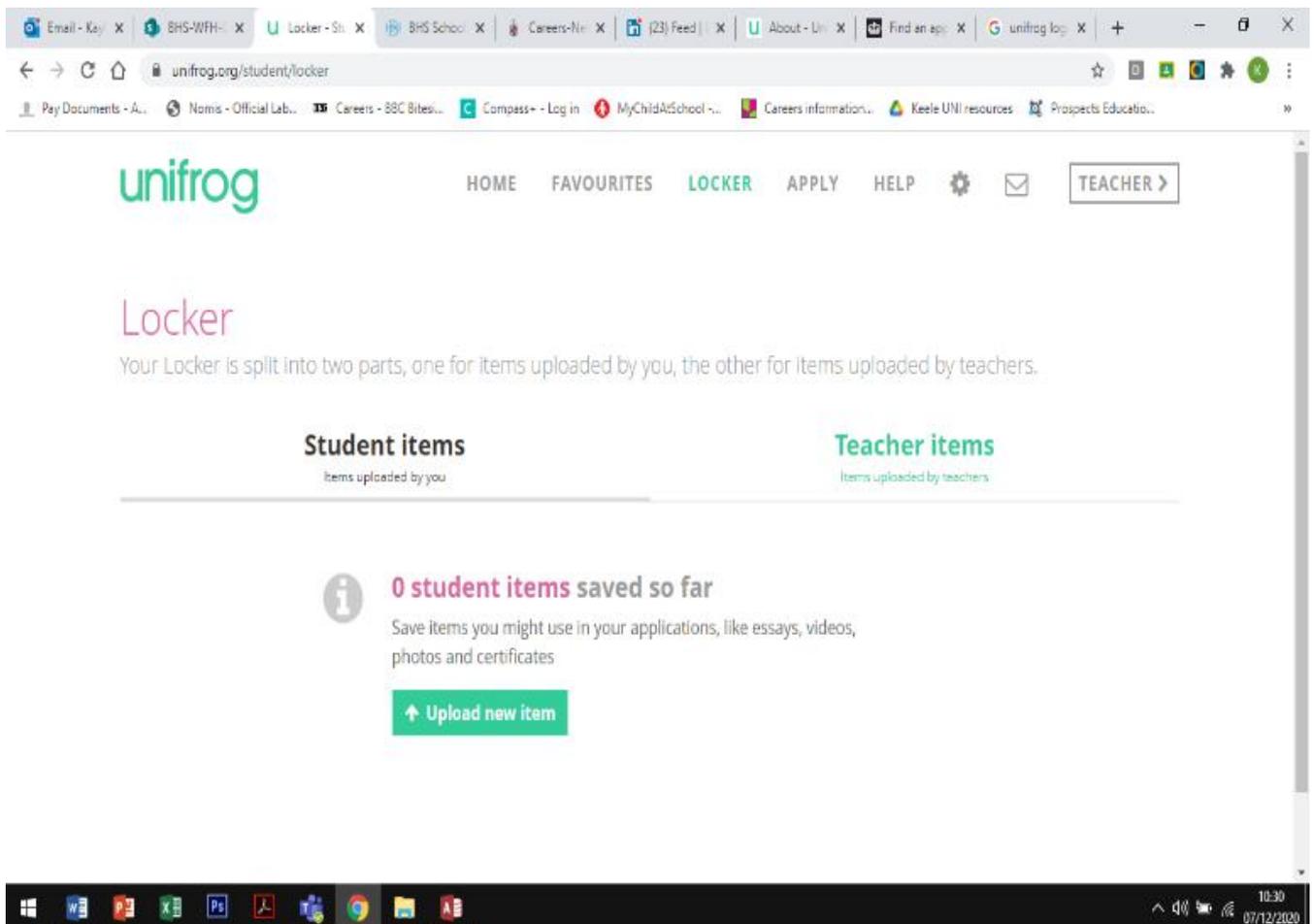
The screenshot shows a web browser window with the URL unifrog.org/student/home. The page features the Unifrog logo and a navigation menu with links for HOME, FAVOURITES, LOCKER, APPLY, HELP, and a TEACHER button. A personalized message reads: "Hello Kayleigh, here's a summary of your progress so far...". Below this is a circular progress indicator showing "0% complete". A recommendation box says "Want to move things forward? We recommend you..." followed by a button labeled "Start a UK uni, app or college search" with a "1.9k" count. At the bottom, there is a link for "See all your tasks". The Windows taskbar at the bottom shows the time as 10:21 on 07/12/2020.

When logging into Unifrog this will be your homepage where you can view how much of your profile you have completed as well as start from where you left off last time.

You can also use Unifrog as a tool if you don't really know what career you are interested in. All you need to do is complete the sections in the 'exploring pathways' part of your profile and the clever software suggests jobs and careers that you might be interested in. Through the 'Careers and Subject Libraries' You can then see the live job vacancies, salaries, working hours etc. of those jobs. Make sure you mark them as explored when you're done.



Throughout your time at Bidduph High School we will be encouraging you to records any careers encounters you have on your Unifrog profile using the 'My Locker' section. Examples of careers encounters are: meeting/ visiting an employer on a trip or in school, through work experience or something you have organised yourself outside of school, or perhaps a one-to-one meeting with your form tutor. It is especially critical that any virtual encounters are also recorded on Start. Later you will find some information for Year 10 and 12 Virtual Work Experience placements and other virtual opportunities – these can be recorded on Unifrog too. Using your Locker is so quick and easy. All you need to do is log on to your profile and at the top you will see 'Locker'. Click on the button to add a new item and fill in as much information as possible.



Aiming High – Years 9-11

Competitions	Super Curricular v Extra Curricular
<p>Now is the perfect time for those who are motivated and inspired to enhance their professional skills to set new personal goals or achieve current aspirations.</p> <p>For those in year 9 who are interested in NHS careers, the yearly 'Step into the NHS' competition is now open for entries. If you are interested in entering and would like some further information, please see Miss Goodwin.</p>	<p>Some of you may be considering university in the not so distant future. An application that highlights an array of super curricular interests in the subject you choose as well as providing experience of extra-curricular activities is always well received. Now is a good time to start researching and doing some wider reading or online MooCs (Massive Open Online Courses) in areas of interest.</p> <p>Try some of the following opportunities for wider independent learning.</p>



Top 10 jobs of the Future

Making career choices may seem like a lifetime away, but the next 10 years will fly by and current students will be at the heart of the workforce. Here you will find the Top 10 Jobs in demand for the next 10 years (according to a recent report by innovations experts, Nesta).

Teachers

The future workforce will need a wide knowledge base as well as specialist skills. That means we'll need people to teach subjects such as English Language, History and Philosophy to prep candidates for future jobs. Teachers and other public sector jobs fare well against the threat of automation. Robots can't get their pincers around interpersonal skills just yet!



Sports Therapists

Millennials are more likely to hit 24-hour gyms than nightclubs, so we'll need personal trainers to crunch their cores, Sports Therapists to ease strained hamstrings and Nutritionists to advise on which protein shakes to gulp down.



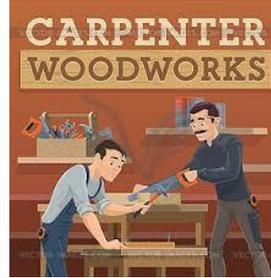
Artisans

Shoppers will pay extra for local, authentic and specialists products and services. That means artisans such as Coffee Roasters, Butchers and Barbers will help revitalise high streets.



Skilled Tradespeople

Automation will impact manual work jobs, but the study shows that skilled tradespeople such as Joiners, Glass Makers and Home Decorators will have work for at least the next 10 years.



Hospitality & Catering Professionals

As people crave new dining and flavour experiences, the food and drinks industry will boom. Chefs, Bartenders and Baristas tick the most in-demand skills for future employments; with originality, flexibility and management skills



Engineers

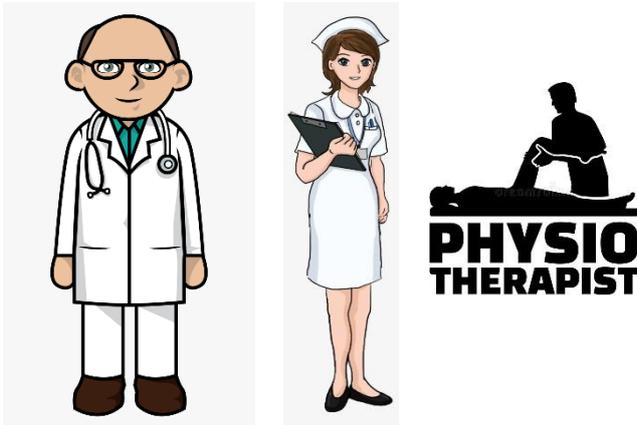
More and more people are moving to cities to work and live. To accommodate them, we'll need Electrical Engineers to wire our smart homes, Civil Engineers to connect streetlights to the internet and Environmental Engineers to power them when oil runs out.



Healthcare Professionals

As people live longer, we will need Doctors, Nurses and Physiotherapists to look after us.

But as medicines and living conditions improve, chances are we'll live our golden years in good health. Counsellors will help us learn, work and stay culturally aware in our 80s and 90s and care workers will rig up wearable technology to monitor heart rates, blood-glucose levels and sleep patterns.



Veterinary Nurses

With 44% of UK households owning some form of pet, it's logical that we will need people to look after our furry friends too.



Sales People

Sales people have the originality, flexibility and management skills recruiters will look for in the future. And as urbanisation continues and high-street stores revive, shoppers will want to talk to actual, real people. Bad news for self-checkout bods.



Creatives

Designers, Marketers and Writers will benefit from new digital technology and easy access to roles. They will get creative with roles, too. Game Designers for example, have systems skills to show societies how to thrive with new technology.



Career of the Term – Medical Illustrator



You will work in specialist areas such as:

- Graphic Design
- Medical Art
- Photography
- Videography

Your duties may include:

- Recording a patient's condition using a digital camera or video
- Taking photographs to monitor the effectiveness of operations and treatments

Entry Requirements

A foundation degree/HND in Clinical Photography or Medical Illustrations

Working 37.5 hours a week Monday to Friday – you will need to be available for on call duties.

£28,785 Salary

To find out more about this occupation visit:

<https://www.unifrog.org/student/careers/arts-and-media/medical-illustrator>

