



Unit 4 Event

- Where will Business take you?**
- Entrepreneur
 - Accountant
 - Finance
 - Lawyer
 - Teaching
 - Marketing
 - Logistics
 - Procurement
 - Sales
 - Project Management

Continue your lifelong love of Business

BTEC Results



Unit 4 : Managing an event



Unit 6: Principles of Management



YEAR 13
BTEC

Unit 14. Customer Service



Unit 5: International Business



Unit 14. Customer Service



Unit 3. Personal and business finance.



Unit 1. Exploring business.



Exam Technique
Remember to use the case study and "BLT", "AJIM" in your answers.

YEAR 12
BTEC

Work experience



Unit 2. Developing a Marketing Campaign



Unit 8. Recruitment and selection



Human resources 3.4
Organisational structures, recruitment and selection, motivation, training.



Mock exam

Start to develop effective time management



Finance 3.6
Sources of finance, cash flow, financial terms and calculations.



Paper 1 and Paper 2 exams



YEAR 11

Mock exam



Influences on business 3.2
Technology, ethical and environmental considerations, economic climate.



Marketing 3.5
Identifying and understanding customers, segmentation methods, the purpose and methods of market research.



Business operations 3.3
Production processes, the role of procurement.

Marketing 3.5
The elements of the marketing mix.



Business in the real world 3.1
The purpose and nature of businesses, business ownership, setting business aims and objectives, stakeholders



Finance 3.6
Analysing the financial performance of a business.



Influences on business 3.2
Globalisation, legislation, competitive environment.



Business operations 3.3
The concept of quality, good customer service



Business in the real world 3.1
Business location, business planning, expanding a business.

YEAR 10

welcome



Some areas linked to Business are studied in PSHE

START AT BHS



Sit SATS in Y6

MIDDLE SCHOOL

Build a solid foundation in education



FIRST SCHOOL



Develop a lifelong love of learning